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*The San Antonio*

# FACT BOOK

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The Town that Folks can't Do Without  
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and *San Antonio*.

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**Bexar County and Southwest Texas**

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**SAN ANTONIO, TEXAS**  
(Opposite Hot Wells)

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APR 24 1915

## DOWN IN TEXAS

The Sun shines Ever Bright  
Down in Texas;  
The Moon sheds Sweeter Light  
Down in Texas;  
The Fish are keen to Bite,  
The Birds sing all the Night  
And the People treat you Right  
Down in Texas.

No longer Guns and Knives  
Down in Texas;  
As Peaceful as Saint Ives  
Down in Texas;  
Old Bachelors find Wives  
And lead Contented Lives—  
The Baby more than Thrives  
Down in Texas.

O, the Crops of Every Kind  
Down in Texas;  
The Climate's simply Fine  
Down in Texas;  
All dues to What is Thine  
In any other Clime,  
I'll never Swap you Mine  
Down in Texas.

*D. B. D.*

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*Compiled, Written and Designed by*

**THE SMILE BOOK COMPANY**

(Opposite Hot Wells)

*San Antonio, - - - - Texas*

### THE EARLY SAN ANTONIO

1. San Antonio ranks as one of the oldest cities in the United States.

2. Theoretically, it was settled by the Spaniards in 1689.

3. San Fernando was the name given this village west of the San Antonio River.

4. The Mission San Antonio de Valero was established in 1718.

5. This settlement was on the east side of the San Antonio River.

6. San Fernando was settled by the humble, pious Friars of Queretaro.

7. Mission San Antonio de Valero was founded by the Franciscan Monks.

8. In 1736 new settlers arrived and these Two Colonies were merged.

9. These settlers were, for the most part, sturdy folks from Tennessee, the Virginias and the Carolinas.

10. Mission San Antonio de Valero still stands in the heart of the City.

11. It is the historically famous "Alamo"—The Shrine of Texas Liberty.

12. On this spot Crockett, Travis, Bowie, Evans and their heroes died.

13. This little band of "the bravest and the tenderest" numbered 176.

14. For days they withstood the attack of Generals Santa Anna and Cos and their horde of 7000 Mexican soldiers.

15. They knew that they must perish—perish to a man—but they chose to die for Texas' liberty.

16. Only one man chose to flee instead of fight—Moses Rose. History fails to record his fate.

17. When the lull of the battle settled, every American fighter was dead.

18. It had, however, cost the Mexicans 13 to 1—2000 killed, 300 wounded.

19. Only the lives of Mrs. Dickinson and her child were spared and they later lived in San Antonio.

20. Santa Anna and Cos, elated with this butchery of March 6, 1836, went to meet Gen. Sam Houston's Army.

21. They met at San Jacinto, April 21st—just eight weeks later—and the Mexicans were completely routed.

22. Previous to the Battle of the Alamo General Cos had been captured, but paroled on his honor.

23. Houston, therefore, ordered him shot, and held Santa Anna prisoner until Mexico "came to terms."

24. Thus, the Battle Field of San Jacinto and The Alamo are almost sacredly revered in Texas today.

25. San Jacinto—a few miles southeast of Houston—is today a nobly beautiful State Supervised Park.

26. The Alamo, restored to its original and unique plan of structure, is easily the most visited spot in Texas.

27. In 1731 Mission San Fernando was founded in the very heart of what is today Modern San Antonio.

28. It stands today as a monument to pioneer piety and is the home of worship of a multitudinous congregation.

29. In or about the same year was founded Mission Concepcion, the first Mission south of the City.

30. Mission San Jose, the second mission south of the City, was also established in 1731.

31. Likewise, in the same year, the Missions San Juan de Capistrano and San Francisco de la Espada were founded.

32. These latter Missions are respectively the third and fourth Missions below San Antonio.

33. Thus, the Alamo (the oldest Mission) and San Fernando are directly in the heart of the City.

34. The other four Missions are located on or near the famous South Loop, one of Bexar County's famous Macadamized Roads.

35. Sight-seeing Automobiles enable 25,000 or more tourists and visitors to visit and inspect "The Old Missions" annually.

36. Nestled here 'mid Hills and Vale, 'mid Trees and Flowers, 'mid Fertile Fields and Boundless Plains, *San Antonio is Happy.*

37. And, why not? A perennial Climate beams Nature's generous Health in the passing of its smiling Sunshine and Showers.

38. A magnificent Monument will presently be erected to the memory of The Heroes of the Alamo.

39. It is planned to erect this monument of marble, granite and steel and it will tower to a height of 802 feet.

40. Prominent San Antonio business men head the movement and already a very substantial sum has been contributed.

41. To be erected by contributions from the people of Texas' 252 Counties, this Monument will cost \$2,000,000.00. It will contain a room for each County.

42. Following the Battle of San Jacinto, April 21st,

1836, Texas became a Free and Independent Republic on May 14, 1836.

43. In signing the Treaty Governor Burnett, in the absence of a seal, used a button clipped from a soldier's coat.

44. It bore a lone star, an oak leaf and a laurel wreath. Hence, the Texas State Seal, the Texas Flag and "The Lone Star State."

45. Let us read on and learn something of the New and Modern San Antonio.

### THE SAN ANTONIO OF TODAY

46. San Antonio is easily the Largest City in the Largest State.

47. Largest in point of Area—Largest in point of Population.

48. Area, inside City Limits, 36 Square Miles, 23,040 Acres.

49. Area, inside Suburban Limits, 52 Square Miles, 33,920 Acres.

50. Has an energetic Population, City and Suburban, of more than 122,000.

51. Has approximately 25,000 Families of 15 or more Nationalities.

52. About 23,000 Families own or occupy Individual Homes.

53. About 2,000 Families reside in Apartments, Flats or Hotels.

54. San Antonio's Scholastic Population is approximately 22,000.

55. San Antonio has 23 Parks and Plazas embracing 350 Acres.

56. These Parks and Plazas are valued at about \$2,500,000.00.

57. Brackenridge Park alone contains Two Hundred and Six Acres.

58. Madison Square, Travis, Milam, Washington and Maverick Parks are centrally located.

59. In Milam Park a monument perpetuates the memory of Col. Milam.

60. On it is inscribed "*Who will follow Old Ben Milam into San Antonio?*"

61. His men followed him and they captured The Alamo in the winter of 1835.

62. Milam, leading his men, fell at the intersection of Soledad and Veramendi Streets—today a great business center.

63. This explains how the Americans came to be in possession of The Alamo which they lost in March, 1836.

64. In Travis Park is the beautiful Confederate Monument whereon is inscribed "Lest We Forget Our Confederate Dead."

65. San Antonio's Parks and Plazas are interesting as well as beautiful.

66. San Pedro Park has its Old Rock House and Sparkling Springs.

67. Brackenridge Park is famous for its beautiful Winding Drives and a unique collection of Wild Animals and Birds.

68. Trees, Flowers, Palms, Fountains and Nature's Noblest Plants and Birds lend their beauty and charm to every Park and Plaza.

69. Exposition and Electric Parks are exclusively Amusement Parks.

70. Electric Park, on San Pedro Avenue, is reached via San Pedro Cars.

71. Exposition Park, opposite The Hot Wells



Hotel south of the City, is reached via the Hot Wells Cars.

72. Main Plaza is the site of the City's splendid Public Market Hall.

73. Military Plaza is the site of the Court House and San Fernando Cathedral—The Old San Fernando Mission.

74. Alamo Plaza forms the site of the Federal Building and "The Alamo."

75. These pleasant, open Plazas form the City's most active business centers.

76. The San Antonio River wends its way through the City, southward.

77. It is spring-fed and runs sparkling clear much of the year.

78. Rock walls confine the River's flow through the business center.

79. Here on pretty days, hundreds of boys swim, splash and sport.

80. A city ordinance gives the younger generation this pleasureable privelege.

81. Few can cross the River Bridges without pausing to watch and smile at these "Newsies," "Shines" and other Boys.

82. San Antonio has 79 Schools, 34 Public and 45 Private.

83. There are 28 Graded Schools for Whites and 4 Schools for Negroes.

84. Two High Schools will presently have to be enlarged to properly serve the increasing number of students.

85. The approximate value of all Public School Property is \$2,000,000.

86. The approximate value of all Private School Property is \$2,000,000.

87. Thirty-two Principals and 418 Teachers conduct the Public Schools.

88. Teachers' salaries range from \$60. monthly upwards—Average \$80.

89. The new Collins Gardens, Highland Park and Hot Wells Public Schools cost \$32,000, \$40,000 and \$20,000 respectively.

90. San Antonio has 76 Churches embracing practically all denominations. Many are the highest type of architectural beauty.

91. Two Young Men's and a Young Women's Christian Associations maintain new, modern and thoroughly equipped Homes.

92. The City and Suburbs are served by 80 miles of Electric Street Railway.

93. Car-lines extend to and beyond the City Limits in all directions.

94. The Traction Company operates a maximum of 120 cars daily on a 19-hour basis.

95. During the past 5 years it spent \$1,338,213.00 in construction work.

96. It is possible to ride 10 Miles across the City for a 5-cent Fare.

97. San Antonio has over 400 Manufacturing Plants employing 9000 persons.

98. The Annual Factory Pay-roll exceeds Five Million Dollars.

99. The Annual Factory Output exceeds Thirty-Five Million Dollars.

100. Has 36 Large and 53 Small Wholesale Firms in the Business Section.

101. Has 177 Large and 741 Small Retail Stores in the Business Section.

102. San Antonio is the Home of Thirty Newspapers and Periodicals.

103. The principal Dailies are the (Morning) Express, (Evening) Light.

104. The combined circulation of these Two Papers is about 75,000.

105. German, Mexican, Italian, Polish and other foreign periodicals are published here.

106. Several Agricultural Journals exploit the possibilities of Southwest Texas. The Alamo Magazine is the leading periodical of its class.

107. San Antonio is replete with History, Romance, Literature and Art.

108. Writers and Artists of note there are many, including Painters and Sculptors of International Fame.

109. San Antonio is unquestionably the Healthiest City of its size in the United States.

110. The Mortality Rate is about One in One Thousand or .001 Per Cent.

111. Average Annual Temperature 67.9; Average Relative Humidity 67.

112. Average Annual Rain-fall 27.64; some years 35 to 40 inches.

113. City's elevation at the City Hall 661 feet; on the Heights 768 feet.

114. Home Capital has erected most of San Antonio's Large Buildings.

115. Twenty of them range in height from Five to Ten Stories.

116. San Antonio does not lend itself to the exaggerated Sky-Scraper idea.

117. Its even and unbroken sky-line is one of its distinctive features.

118. Three Large Department Stores have over 240,000 Square Feet of Floor Space.

119. One Department Store occupies an 8-story

building in its entirety, with an annual rental of \$36,000 annually.

120. San Antonio is the Home of high-class Theatrical Amusement.

121. Principal Theatres:—Grand, Majestic, Empire, Queen, Princess, Royal.

122. It requires the fingers (and thumbs) of two hands to enumerate the city's Motion Picture Houses.

123. San Antonio's Market Hall cost \$45,000 and its Auditorium seats 4000.

124. The Carnegie Library Building cost \$75,000 and contains 30,000 Volumes.

125. Bank statements indicate San Antonio to be the wealthiest city in Texas.

126. Assessed valuation of property 1890—\$27,620,000; 1900—\$31,879,379.00.

127. Property Value 1913—\$96,233,005; 1915 (estimated) \$105,000,000.00.

128. San Antonio consumes 100,000,000 gallons of water daily.

129. Water-works, owned by a private corporation, cost over \$2,000,000.00.

130. This company has provided a water supply for a City of 500,000.

131. Fourteen Artesian Wells supply the Residential Districts.

132. Forty-seven Artesian Wells supply Offices, Factories and Hotels.

133. Numerous Office Buildings, Manufacturing Plants and Hotels have their own private Flowing Wells.

134. Electricity is furnished for private use at 12-cents per Kilowatt.

135. For power use—500 K. .05—next 500K. .04—next 9000 K. .03—over 10,000 Kilowatts, .02-cents.

136. Gas (artificial) costs \$1.25 per Cubic Feet, for Light and Fuel purposes.

137. Natural Gas is being developed about 10 miles south of the City.

138. Already, it is claimed, a flow of 1,500,000 cubic feet occurs every 24 hours.

139. Beyond the Natural Gas Field are several productive Oil Fields and new fields are being tested and developed.

140. All of which suggests Natural Gas for San Antonio in the very near future.

141. Two Hundred Miles of Water Mains and 1000 Hydrants serve the City.

142. Perhaps 150 "Jitney" cars are at your service on a 5-cent fare basis.

143. Their validity as common carriers is being tested in the Courts.

144. They form strong competition for the Electric Lines which, it must be admitted, have helped San Antonio to develop.

145. The Large Sight-Seeing Cars operate out to the Old Missions, to the Medina Dam, the Army Post, Hot Wells and other points.

146. As a result of Three Bond Issues, San Antonio is expending large sums of money in substantial Civic Improvements.

147. These expenditures cover a period of three years—1914—1915—1916.

148. Street Improvements Work (actively being carried on) will total \$4,500,000.00.

149. Special Street Widening calls for an expenditure of \$1,125,000.00.

150. Commerce Street alone (one of the principal business thoroughfares) required \$861,000.00 to widen a distance of 7 blocks.

151. Of this latter amount perhaps \$400,000.00 was expended in moving back and remodeling private buildings facing on Commerce.

152. Concrete Bridges (City) call for \$100,000.00. A large number have been completed.

153. Sanitary and Storm Sewers (in course of construction or completed) \$1,100,000.00.

154. Additional Sidewalks, \$25,000. Additional Fire and Police Stations, \$175,000.00.

155. The newly erected Fire and Police Station, at Market and St. Mary's Streets, is a model of elegance in structure and equipment.

156. City Hospital Bonds, \$125,000.00. Garbage Incinerator Bonds, \$50,000.00.

157. Additional Public School Buildings, \$300,000. Several magnificent Schools are in course of erection.

158. County Road Improvements, \$550,000.00. Further along we mention certain completed Roads.

159. County Bridges, \$200,000.00. A large number erected; others being built.

160. County Hospital, \$125,000.00. Improvements to Court House, \$75,000.00.

161. The Concrete Span in the new addition to the Court House (Bexar County) is said to be the largest unsupported Span in the U. S. It measures 36x112 feet and has neither beam nor column.

162. Home for the Aged (County Poor House) just completed at a cost of \$50,000.00.

163. This building, 10 miles south of the city, is strictly modern and sanitary, being equipped with practically every convenience.

164. Thus, San Antonio and Bexar County are expending, during 1914-15-16, over \$9,000,000.00 in Civic Improvements.

165. Estimated private investment, public corporation investment and consequential improvements, \$11,000,000.00. The Gas, Electric and Water Companies budgets alone call for an outlay of \$2,500,000.00.

166. San Antonio and Bexar County are determined to *look, feel and be* \$20,000,000.00 "better" by the end of 1916.

167. Post-Office Receipts 1900—\$88,417.64; 1914—\$400,000.00; 165% Gain.

168. Population of San Antonio 1880—20,550; 1900—53,321; 1915—122,000; a 136% Gain. "There's a Reason."

169. Scholastic Population 1900—9,851; 1915—22,000; 77% Gain.

170. Hotel facilities increased 500% in past 10 years; Tourist Travel 700%.

171. Assessed Values increased 130% the past 10 years; Building Activity 600%

172. The M. K. & T. Ry. Co. is planning to erect a Depot and Terminals to cost \$2,000,000.00.

173. All right-of-way has been secured and grounds are being cleared of present improvements and obstacles.

174. San Antonio's Chamber of Commerce is composed of some 1200 of the City's leading Capitalists, Bankers and Business Men.

175. It encourages and supports all enterprises tending to develop the City while developing themselves.

176. One Flour Mill has a daily capacity of 1200 barrels; another, 600.

177. More than 1000 tons of Ice is manufactured in San Antonio daily.

178. The Ice Cream Business aggregates more than \$500,000.00 yearly.

179. San Antonio has 35 miles of Permanent Paved Streets and 200 miles of Hard Surfaced Gravel Streets. Bexar County has 508 miles of Macadamized Roads and 130 miles of Hard Surfaced Sand-Clay Roads.

180. The new 80 mile macadamized San Antonio-Austin Boulevard is said to be one of the longest Post Roads in the World.

181. This famous road from San Antonio to the Capitol is being lined on either side with Texas Trees.

182. Other Bexar County Roads daily patronized

by hundreds of Autos are South Loop (14 miles) North Loop (30 miles) and Castroville Road running West 30 miles.

183. The South Loop for the Wells and the Missions. The North Loop for the Hills and the Clubs. The Castroville Road for the Mighty Medina Dam.

184. The Great Medina Dam impounds 100,000,000,000 gallons of water, enough to irrigate 60,000 acres for  $2\frac{1}{2}$  years.

185. English capital, through Dr. F. S. Pearson (Lord Coudray) constructed the Medina Dam at a cost of more than \$7,000,000.00.

186. Were there no San Antonio—no other attraction—The Great Medina Dam alone would be worth traveling 5000 miles to see.

187. San Antonio's Four Foundries and Machine Shops employ 475 workmen.

188. Their annual pay-roll is \$300,000; their annual output \$3,000,000.00.

189. Six Flour and Corn Mills have an Annual output of over \$2,000,000.00.

190. Fifteen Ice Factories employ 1000 helpers; annual output \$2,000,000.00.

191. Six Breweries employ 1200; total annual business over \$9,000,000.00.

192. San Antonio is the base of Fort Sam Houston, second largest in U. S.

193. Upward of 5,000 Officers and Enlisted Men are stationed at this Post.

194. The Value of the Army Post, including Grounds, is about \$7,000,000.00.

195. Annual salaries of Officers and Enlisted Men, about \$600,000.00.

196. More than \$3,000,000.00 has been expended on the Post the past 10 years.

197. The Government owns a Maneuver Grounds of 17,500 acres at Leon Springs, 17 miles North of San Antonio.



198. Seven Railroads serve San Antonio; others are being considered.

199. They are The Missouri, Kansas & Texas (M. K. & T.) The International & Great Northern (I. & G. N.), The Galveston, Harrisburg & San Antonio (Southern Pacific), The San Antonio & Aransas Pass ("Sap"), The San Antonio, Uvalde & Gulf (S.A.U. & G.), The San Antonio, Fredericksburg & Northern (S. A. F. & N.) and The Artesian Belt.

200. At least Three Interurbans are being projected and exploited. One to Austin, one to Seguin and one to the Medina Dam.

201. Street Improvements during the past 10 years increased 900 Per Cent.

202. Street Car Facilities increased 133%; Bank Deposits increased 200%.

203. The Fort Sam Houston Parade Grounds are said to be the finest in the United States.

204. Bexar County's New Home for the Aged (fire-proof), will accomodate over 400 inmates.

205. San Antonio's Spring Fiesta and Battle of Flowers attracts 10,000 or more visitors annually.

206. April is the month of this Gala Week of Fun, Frolic and Festivity.

207. It is the "Good-by—Come Again" Reception to the Tourists and the "Good morning—Do business in San Antonio" to the Home Folks.

208. San Antonio is a City of Real Homes and Home Loving Citizens.

209. Its Homes range from a \$100 "jacal" (Hohkol) to a \$100,000.00 Mansion.

210. About 8000 Families occupy homes of a \$1000 to \$1800 value.

211. About 9000 Families occupy homes of a \$2000 to \$6000 value.

212. At least 800 Families occupy homes worth more than \$7,500.00 each.

213. Disregarding cold figures, San Antonio is famous for its pleasant, charitable and sociable Home-Life.

214. Cattle, Commerce and Crops; Music, Melody and Mirth; Flowers, Festivity and Fun—That's San Antonio!

215. More than 7000 Automobiles keep the Pedestrian Public side-stepping.

216. More than 4000 Firms flourish in the Business and Residence sections.

217. Four First-class Hotels have 1100 rooms; twelve Second-class Hotels have 500 rooms.

218. San Antonio's business annually with Mexico is estimated at \$5,000,000.00.

219. Its annual volume of Wholesale Trade is estimated at \$100,000,000.00.

220. San Antonio's Pure Artesian Water flows from 1000 to 1600 foot depths.

221. The City is also generously supplied with Mineral and Hot Sulphur Water.

222. Prominent among these Resorts are the Hot Wells on South Presa Street, the Harlandale Bath House on Corpus Christi Road and the Terrell Hot Wells at San Jose on the Pleasanton Road.

223. Pool Bathing at these Resorts is popular all the year 'round. All kinds of special baths are to be had.

224. Motor Boat racing on the San Antonio River is a late and popular sport.

225. San Antonio has 17 Banks - National, State, Private and Trust.

226. Combined Capital over \$4,500,000; Average Deposits \$25,000,000.

227. Average Cash on hand \$10,000,000.00; Average Loans \$20,000,000.00.

228. San Antonio boasts of two Large Life Insurance Companies—Home Capitalized Companies.

229. Their total Admitted Assets amount to \$435,000.00; their total insurance in force \$7,500,000.

230. San Antonio's Patrolman and Mounted Officers number 126—39 Mounted and 87 Patrolman.

231. They operate on the 8-hour three-shift basis—13 Mounted Officers and 29 Patrolman to the Shift.

232. Shifts run from 7 A. M. to 3 P. M.—3 P. M. to 11 P. M.—11 P. M. to 7 A. M.

233. Patrolman earn \$70 monthly; Mounted Officers earn \$85 monthly. 375 Street Car Men earn 20 to 26 cents an hour.

234. Over 6900 arrests were effected during 1914. Over 2100 arrests took place during the first three months of 1915.

235. *Don't cross down-town busy street corners diagonally. That's Jay Walking. A Patrolman is watching You.*

236. *Don't toss papers, peels and other waste into the streets. Patronize the Trash Cans on the Posts. An Officer is watching you.*

237. *Don't cut corners with your Auto or develop too "speedy" a speed. Always keep to the Right. A Policeman is watching You.*

238. *Don't toot your horn indiscriminately or continually. Noise and Nerves don't mix. A Blue Coat is watching You.*

239. Don't toss trash into the San Antonio River—and don't loaf on the streets unless you look *prosperous* or *necessary*. A Great Big (Hearted) Cop will get *You!*

240. San Antonio has 14 Hospitals, Orphanages, Sanitariums, Infirmarys and Clinics.

241. Has 31 Academies, Seminaries, Military, Business and Training Schools.

242. At least 4000 Out-of-Town Students attend San Antonio Colleges yearly.

243. Bexar County has, according to late figures, 3000 Farms.

244. Three hundred of these Farms contain more than 500 Acres each.

245. The value of all Farm property in Bexar County is about \$30,000,000.

246. Principal products—Corn, Cotton, Oats, Alfalfa, Kaffir, Milo Maize, Cane, Feterita—all of the vegetables—Figs, Plums, Pears, Peaches, Grapes. Oranges, Lemons, Grape Fruit—all Melons and Berries—Hogs, Cattle. Horses, Mules—Poultry, Bees and Honey.

247. Bexar County is famous for its numerous Apiaries. It's Bees, like San Antonio's Police Force, work on the Three 8—hour Shift basis. Bexar County Honey has that distinctive, delicious "twang."

248. San Antonio's 11 Lumber Yards are capitalized for \$1,790,000. Payroll \$250,000. Annual business, \$2,500,000.00.

249. There is no question about San Antonio's being Texas' Ideal Winter City.

250. Government statistics show it to be Texas' *Cooldest* Summer City.

251. San Antonio's 24 Food Factories enjoy an annual out-put of \$5,000,000.

252. San Antonio is the largest and livest Pecan market in the World.

253. Southwest Texas, especially the San Antonio locality, yields this delicious nut prolifically.

254. Three large Confection Factories produce Candies second to no others made in the United States. They enjoy a wide and profitable patronage.

255. Some things made in San Antonio:—Harness, Saddles, Clothing, Beer, Soft Drinks, Candy, Cigars, Cigarettes; Dressed Meats, Mattresses, Pumps, Implements, Tile, Brick, Pottery, Chili Powder, Shoes, Dericks, Machinery, Tools, Furniture, Household Articles, Hats, Canned Fruits and Vegetables, Refrigerators, Show Cases, Sashes, Doors, Statuary, Toys, Terra Cotta, Books, Novelties and other products, including (Per-

mit us to joke)—“Hot Tamales and Chile!” Quitcher laffin—you eat ‘em, too.

256. San Antonio’s Trade Territory is about equal in size to the State of Ohio, 138,000 Square Miles.

257. It is estimated that 10,000,000 acres of this territory is now under cultivation.

258. 20,000,000 additional acres are ripe and fit for cultivation.

259. Meat can be produced in Southwest Texas at 25% less cost than in the North.

260. Bexar County affords nearly 400,000 acres of choice farm lands at reasonable prices.

261. During the past 10 years San Antonio’s Office Buildings increased 500%.

262. San Antonio’s Tax Rate is \$1.62 per \$100 valuation—*and worth it*.

263. The State and County Tax rate for 1914 was 85 cents per \$100.

264. The San Antonio River, Medina Lake, the pretty Guadalupe, Southton Lake and the Gulf afford the best in fishing.

265. The nimrod finds in Southwest Texas, contiguous to San Antonio, Deer, Quail, Wild Duck, Wild Turkey, Rabbit, Coyote, Wolves, Javelin and other game.

266. San Antonio’s new jail cost approximately \$100,000, Bexar County Court House, including new Addition, \$650,000.

267. **The San Antonio Fact Book** is a conservatively careful and complete compilation of San Antonio Facts.

268. Sent, post-paid, to any address upon receipt of Twenty-five cents—Silver, Money Order or Postage.

269. Big League and minor Base-ball Teams winter in San Antonio and “Play Ball.”

270. Automobile Racing and Airship Flights are

also listed among the City's Winter Sports and Amusements.

271. One or Two Big Circuses invariably winter in San Antonio; also several Road Shows.

272. Between 25,000 and 30,000 Tourists visit San Antonio every Winter.

273. Golf devotees enjoy their favorite pastime on the Country Club (18 holes) the Laurel Heights (9 holes) and the Hot Wells (18 hole) Links. Polo is the Great Army Post Game.

274. The magnificent Southwestern Insane Asylum is located on the south side of San Antonio, facing South Presa Street.

275. Cost of Improvements to date, including Two New Wings, \$850,000.

276. The Asylum is, in a great degree, self-supporting. Number of acres in Asylum Tract 720.

277. Number of acres in Irrigated Gardens 25. Number of acres in Beautiful Campus 20.

278. The present inmates number 1255. Average daily attendance 1913-14, 1151.

279. Two New Additions, including the Hospital, accommodate 600.

280. At Sutherland Springs, 30 miles east of San Antonio, nine separate and distinct mineral waters flow.

281. The San Antonio Automobile Club (800 members) maintains Club Houses on the North Loop and at Medina Lake.

282. Other prominent Clubs are the Casino, Travis, Country Club, San Antonio Club. There are many others.

283. The San Antonio Club is the oldest City Club. The Travis Club is Texas' Largest Club and owns and occupies its own 8 story building—the finest Club Building in Texas.

284. Roof-Garden, gymnasium, swimming pools,

public and private dining rooms and cafes, library and living rooms are features of this splendid edifice.

285. The marketing of Mexican Cotton through San Antonio averages \$1,000,000. a month during marketing season.

286. 6,000,000 to 7,000,000 pounds of wool is produced annually in territory contiguous to this City.

287. San Antonio's Trade Territory has 1,185,000 head of Cattle, 638,000 Sheep, 656,000 Angora Goats and 154,000 Hogs.

288. Farm products in this territory in 1910 totaled more than \$52,000,000.00. Estimated increase since 30%.

289. City Building Permits from 1907 to 1914, inclusive, 21,781, totaling \$18,853,276.00.

290. Bexar County has an area of 1265 Square Miles, or 809,600 acres. About 80% of the land is tillable, of which about 40% is in a state of cultivation.

291. Bexar County has a rural population of about 40,000. Scholastic population about 6,500, approximately as follows: One-third American, one-third German and one-third Mexican, with a few French, Italians, Poles and Swedes.

292. Bexar County has 50 Common School Districts, all but one containing 9 or more square miles.

293. Bexar County's 62 white and 5 Colored Schools employ 108 White and 7 Colored Teachers who receive variously from \$35 to \$100 a month. Average salary, \$65-\$70.

294. Five of the County Schools class as High Schools, two of them, recognized by the State Department, are given State aid to advance Industrial Work. 11 schools afford one or more years of High School Work.

295. The New Hot Wells (Rural) High School, occupying a 6-Acre campus and costing \$20,000, is said to be one of the finest country schools in Texas.



296. Kerrville, Boerne, Comfort and other points "Away Up in the Hills" are among the favorite Summer Resorts 25 to 75 miles Northwest of San Antonio.

297. San Antonio's Churches are as follows: 9 Baptist, 13 Catholic, 5 Christian, 1 Christian Science, 10 Colored, 2 Evangelical, 2 Hebrew, 3 Lutheran, 14 Methodist, 11 Presbyterian, 6 Protestant Episcopal, 1 Unitarian, Numerous Chapels.

298. San Antonio's Lodges, Societies, Clubs and Associations number approximately 200.

299. The San Antonio Fire Department consists of 6 Steam Engines, 2 Motor Companies, 2 Motor Trucks, 13 Hose Trucks, 2 Chemical Fire Engines, 3 Hook and Ladder Trucks, 80 Horses, 14 Stations and Halls and 147 Firemen.

300. San Antonio's splendid Post-Office Building cost "Your Uncle Sammy" \$350,000. He employs 66 Carriers and 77 Clerks. (Write Us.)

301. At the famous Collins Gardens, the Lady of the Lake Gardens, the Hot Wells Gardens and elsewhere near the city one naturally marvels at the prolific crops of all kinds—Something grown and marketed Every Day of the Year.

302. We almost neglected to mention Scenic Loop, the 47 mile Drive Northwest of the City that brings one into the hill country which has been likened unto "Little Switzerland."

303. At Medina Lake one may enjoy Motor Boating, Canoeing, Skiffs and Sail Boat. A bathing beach is being developed at this marvellously beautiful Lake which, with a Rustic Hotel, a line of excursion steamers, etc., is destined presently to become a leading Summer and Winter Resort.

304. San Antonio is not a "One-Street" City. It's development and business is generously distributed over a large area and "Variety is the spice of Life" throughout the City.

305. The illumination in the down-town business



district has to be seen to be appreciated. The Great White Way will make you Stay.

306. Laredo, 150 miles to the south, is the nearest Gateway to Old Mexico. However, San Antonio, itself, affords every opportunity for observing the characteristics of the quaint, humble and industrious Peoples from out The Republic across the Rio Grande.

307. San Antonio is Today a perfect blending of Picturesque Spanish and Modern America. It's old-time narrow, winding Spanish Streets are interesting to contemplate in connection with newer and more spacious Avenues.

308. Here one observes and marvels at the beauty of the Trees, Shrubs, Flowers and Plants—the Palm, the Pomegranate, the Banana, the Crepe Myrtle, the Huisache, Live Oak, Pecan and Retama Trees—the many species of Cactus, the stately Century Plant and Roses, Roses, Roses—Everywhere and always.

309. The "little old adobe huts" lend a picturesque setting to the city's splendid towering structures and "Little Mexico" is just as "Mexico-ed" as it ever was and as equally charming and interesting,

310. The Old Mill Dam, near the city's heart, and the Old Mission Dam, south of the city, attract many thousands of visitors.

311. **Said Lottie Kendall**, the famous Actress, upon visiting the city during the past winter: "Nowhere have I enjoyed more delightful sunshine—not even in *California*, my home—and that is saying a whole lot for San Antonio."

312. **Said Lorado Taft**, Chicago's famous Sculptor, upon a recent visit: "San Antonio is, without doubt, the most Picturesque and Charming City from an artistic standpoint in the United States. Here and there I have caught little glimpses of Roadway and Hillside that reminded me of far-away Italy. There is a wonderful charm about it that is *Different*."

313. Last, but not least—**The San Antonio Smile**. It's Contagious. It literally premeates a New-Comer's

System and "breaks out" All Over. Physicians, Pessimists and Panics have failed utterly to eradicate it. It's the Smile that *Wears on*—on and on. (Catch it?)

### A PREDICTION

314. San Antonio's Population in 1920 will "stack up" 161,797. Going to be with us? "Sure, Mike!"

315. If you don't believe it, just keep The Fact Book handy and "**Watch San Antonio GROW.**"

316. Goods that Win, and Good to Know, are "**Made in San Antonio.**"

317. So many Army Officers have married San Antonio Girls (and who wouldn't?) that San Antonio has come to be jocularly styled "The Mother-in-Law of the Army."

318. Cheer up, Friends—While there's Life, there —(s)oap. We will now proceed to bring "the meeting" to a close by singing that Joyous Refrain—  
(Everybody Join in the Chorus)—

**"If the Old Town can't be your Mother-in-law,  
She'll gladly be Mother to you."**

**Thank You**

Of course, you like The Fact Book—  
*Everybody Else Does.*

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**THE SMILE BOOK COMPANY**

(OPPOSITE HOT WELLS)

**P. O. Box 1321    New Phone 844**

**SAN ANTONIO, TEXAS**



#### HOT WELLS HOTEL AND BATH HOUSE

Located at the southern edge of San Antonio and fronting on the splendid macadamized South Scenic Loop Boulevard is the Hot Wells Hotel and Bath House. These buildings are large, spacious and commodious structures, excellently appointed and equipped. The campus is recognized as one of the Beauty Spots of Southwest Texas, embracing some thirty acres of magnificent Live Oak and Pecan Trees.

Through the grounds winds the charming San Antonio River. The Natural Flowing Hot Sulphur Waters, coming from 2000 feet depths, have a natural heat of 104 degrees and afford every opportunity for delightful and beneficial bathing. These warm Mineral Waters possess great curative values and have proven efficacious for skin and blood diseases, rheumatism, gout, sciatica, nervous disorders and affections of the stomach, kidneys and liver. Here it is that Nature has combined to work for the Health and Happiness of Mankind. Vapor and Turkish Baths, alcohol and salt rubs, blanket packs and Massage treatments are to be had the year around. Hot Wells is contiguous to The Old Missions and the Hot Wells Street Cars pass the grounds every fifteen minutes.

**HOT WELLS COMPANY**  
San Antonio, Texas



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# Booklets and Business

**"If your Business is worth Boosting,  
it's worth a Booklet"**

Our Business is Booklets. No matter what your Business is, our Business is to *Build* a Booklet that will *Build* your Business. Newspapers and Magazines are regarded as natural and necessary Advertising mediums, but the life of an average Daily is about 29 minutes and 37 seconds. Magazines, if they are worth reading at all, charge exorbitant rates for space. In either medium you are quite apt to become *lost in the shuffle of countless and indiscriminate would-be Advertisements. Too Conglomerated—Too Transient—Too Meteoric!*

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